

5 Reasons you need to try Intense Brow[n]s by **RefectoCil**

If RefectoCil oxidative tint has been your Holy Grail for lashes & brows since your beauty education days, but your client is wanting more intense brow definition or reshaping, look no further than the new RefectoCil Intense Brow[n]s professional tinting system!

HERE ARE 5 REASONS WHY YOU NEED TO TRY IT.

1. RefectoCil Intense Brow(n)s not only tint the brow hairs, but makes brows look like they've been traced – and does so for several days.

The Intense Brow[n]s tint not only colors brows and lashes for up to six weeks, but they also achieve a semi-permanent stain on the skin. This would be like filling in your brows with pencil and having it last up to a week (an absolute game-changer!). In the case of overly tweezed eyebrows that need to grow back, sparse areas can be filled in. This enhances the client's transition to achieve the perfect brow. Brow Intensifying by RefectoCil is a painless, inexpensive, and a noninvasive alternative to microblading and permanent makeup solutions. The product can also be used to tint the lashes and is particularly suitable for those clients who do not tolerate oxidative tints.

2. Intense Brow[n]s has its name for good reason.

When we say intense, we mean it! Intense Brow(n)s will be best received by your high-definition brow clients, or those familiar with henna or hybrid dye services. The skin staining effect can be further enhanced by using the Intensifying Primer first step, allowing the makeup effect to be customised in target areas. In the case of customers who only wear a small amount of makeup, the stain should not be intensified with the primer. A consultation with the customer before the first treatment is recommended as results will be different to a regular tinting appointment.

3. Intense Brow[n]s Brow & Lash Tinting System is plant based, vegan-certified and cruelty free.

RefectoCil manufacturer GW Cosmetics has spent years developing an alternative to oxidative lash and brow tinting products to reflect worldwide trends. With Intense Brow[n]s, they have succeeded in creating a vegan-certified formulation that is incredibly mild. It is suitable for customers who are prone to allergies or have particularly sensitive skin (we always recommend doing a patch test before application).

Unlike the RefectoCil oxidative range, plant-based ingredients including Silver Nitrate are used to activate tint colour, resulting in a new and different application technique. Salon training is imperative to ensure the correct application process and educational material will be available to all professional users.

4. It is the first ever lash and brow tinting system to be compliant in the U.S.

That's right! For decades, dyeing with oxidative lash and brow color was prohibited in the U.S.A. RefectoCil has now accomplished something that will usher in a new era for professional brow & lash styling. Therapists and brow technicians can now openly promote lash and brow services – this has been a masterstroke in the history of RefectoCil.

RefectoCil are the global market leader for brow & lash tinting and styling.

The brand name RefectoCil has become synonymous with brow and lash colour. The foundation for the brand was laid over 90 years ago by introducing the very first professional tinting product to market. As the current global market leader, RefectoCil is now represented and sold in more than 70 countries.

The Intense Brow(n)s range featuring four waterproof and versatile brown shades will be available to purchase from RefectoCil distributors in February 2023. Be sure to check out the Intense Brow(n)s tutorials by using the QR code below.



For any product, education, or distributor enquiries, contact RefectoCil Australia directly on (02) 7200 8452 or sales@refectocil-australia.com.au



before:

- sparse eyebrows
- thin eyebrows
- over tweezed
- with gaps

after:

- + fuller looking brows
- + intensive & natural looking
- + customized make up effect
- + up to 6 weeks

RefectoCil Intense Brow[n]s

Welcome to a new era of
brow & lash styling.

Create the most intense looks with RefectoCil Intense Brow[n]s, the new and innovative tinting system. Discover the newest trend service Brow Intensifying by RefectoCil to achieve a customized and longer lasting make up effect – for the brows your clients always wanted. Welcome to Intense Brow[n]s, developed by RefectoCil®, the world market leader in brow & lash tinting.

Developed for
brow & lash tinting

Patented
tinting system

Vegan certified
Not tested on animals

Made in Austria
Europe

For professional
use only

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Learn more about
Intense Brow(n)s

